



Geary BRT Survey Results

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A Presentation By The San Francisco Transit Riders Union
Geary BRT Forum // August 22, 2012



What is SFTRU?



SFTRU's Mayoral Forum, August 2011.

- Rider-based organization
- Founded in 2010 as a response to 2009 service cuts.
- Liaison between riders and transit institutions
- Conduct advocacy and outreach
 - All-Door Boarding
 - Rapid Transit
 - Van Ness
 - Geary



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SFTRU on Muni

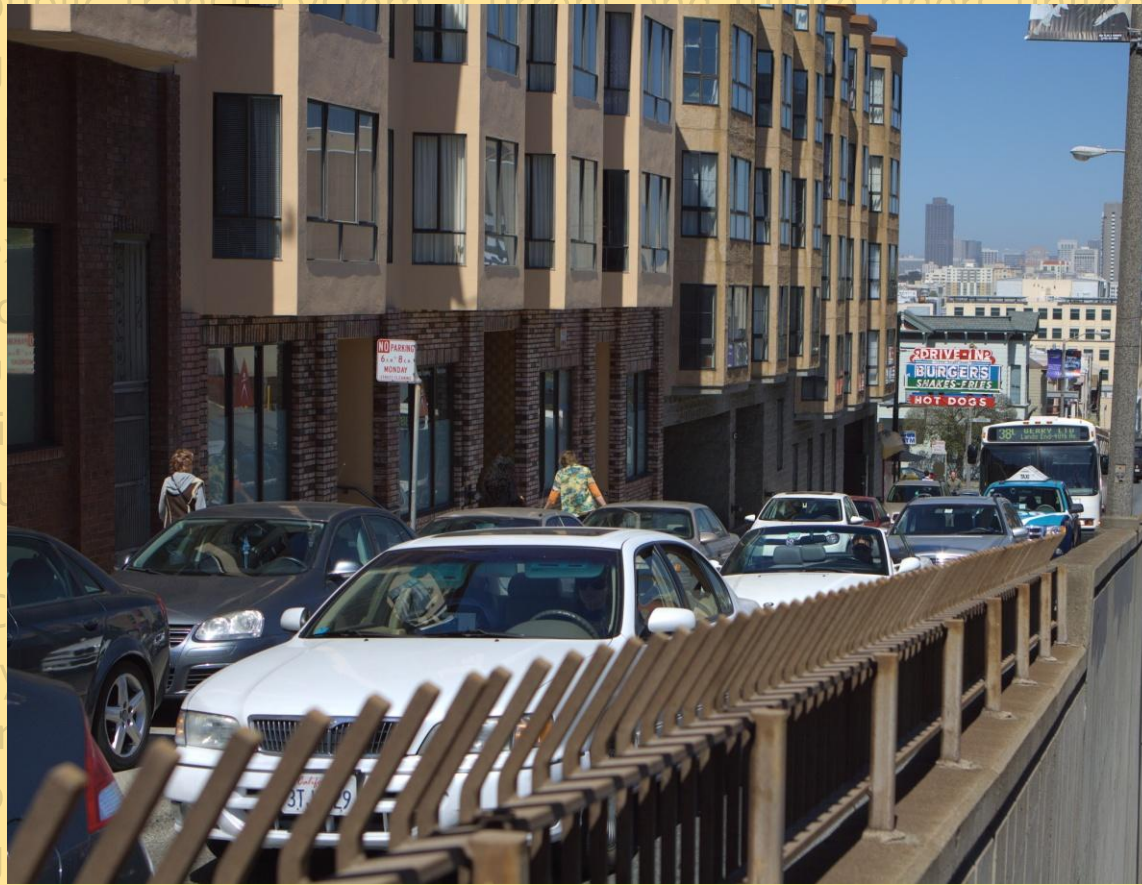


- Important to involve riders in transit improvement.
- Long term campaign: Rapid Transit Network
- Transit Effectiveness Project is blueprint for better transit.
- We support MTA/CTA's efforts to advance efficient, frequent, and reliable transit service.



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Rapid Transit on Geary



- City wants to make Geary a BRT corridor
- 1989 Prop B mandated Geary as LRV corridor
- 1996 Four corridors plan
- Improve busiest transit corridor in City
 - 56,473 boardings on 38/38L/38AX/38BX combined
- Current route conditions:
 - Congestion
 - Long waits
 - Overcrowding
 - Bus bunching



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Survey Background

- Surveyed those on 38, 38L, 38AX, and 38BX from 7/27 to 8/17
- >1% of ridership surveyed (600)



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Survey Background

• Three sections:

— Usage

— Vision

— Demographics

• We added “La

Playa and
Cabrillo”



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Geary Corridor Bus Rapid Transit (BRT) Survey

We, the San Francisco Transit Riders Union, are united to achieve an excellent, affordable, and growing public transit system. We need YOU, our fellow riders, to share your transit experiences along Geary Boulevard. San Franciscans have consistently supported public transit, and we deserve a reliable, robust, and 21st-century transit system.

Please complete the survey below and help us advocate for a project that puts riders first!

Usage:

① How often do you ride the 38/38L? <input type="checkbox"/> Daily <input type="checkbox"/> Few times a week <input type="checkbox"/> Few times a month <input type="checkbox"/> Rarely <input type="checkbox"/> Never <input type="checkbox"/> Other: _____	② What do you primarily use the 38/38L for? <i>(Please check all that apply.)</i> <input type="checkbox"/> School <input type="checkbox"/> Work <input type="checkbox"/> Recreation <input type="checkbox"/> Religious Services <input type="checkbox"/> Shopping <input type="checkbox"/> Visiting Friends/Family <input type="checkbox"/> Medical Visits	③ What is your top concern with service along Geary? <input type="checkbox"/> Slow <input type="checkbox"/> Unsafe <input type="checkbox"/> Unreliable <input type="checkbox"/> Overcrowded <input type="checkbox"/> Stuck in traffic <input type="checkbox"/> Infrequent <input type="checkbox"/> Other: _____
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The Geary Bus Rapid Transit Project would involve three major changes to the 38/38L:

- Traffic lights along Geary would have sensors, which can be signaled to turn green by approaching buses.
- The buses would have their own lanes separated from car traffic.
- Bus lanes and bus stops would be moved to the center of the street; buses would no longer be slowed down by cars parking or making right turns.

Vision:

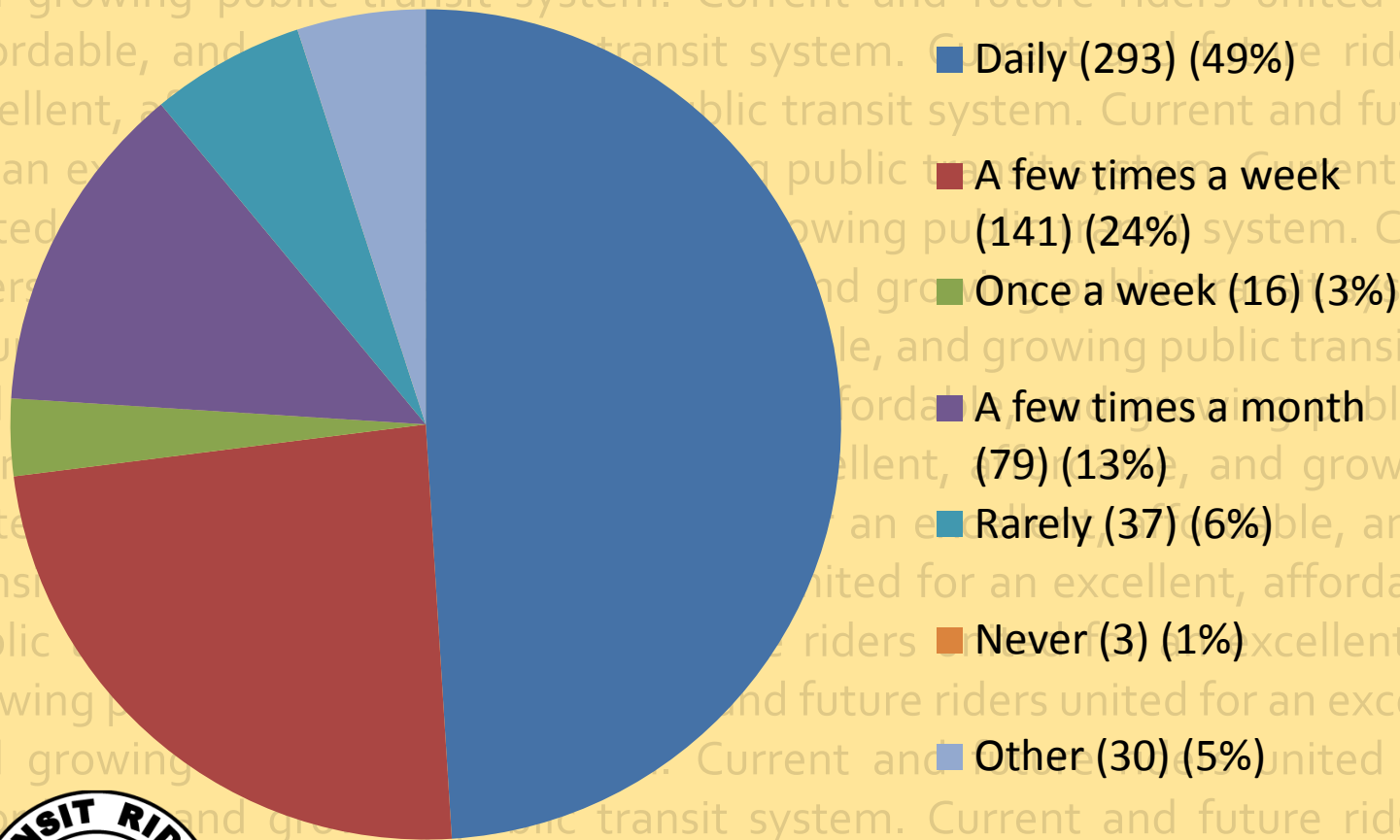
④ How familiar are you with the Geary “Bus Rapid Transit” project? <input type="checkbox"/> Very Familiar <input type="checkbox"/> Somewhat Familiar <input type="checkbox"/> Somewhat Unfamiliar <input type="checkbox"/> Not at all Familiar	⑤ Where would you like transit-priority lanes to start and end? <i>(Please check one in each column.)</i> <div style="display: flex;"> <div style="flex: 1;"> Lanes should start at: <input type="checkbox"/> Transbay Terminal <input type="checkbox"/> Kearny & Market <input type="checkbox"/> Powell & Geary/O'Farrell <input type="checkbox"/> Van Ness & Geary/O'Farrell <input type="checkbox"/> Gough & Geary <input type="checkbox"/> Other: _____ </div> <div style="flex: 1;"> Lanes should end at: <input type="checkbox"/> Geary/25th (29-Sunset transfer) <input type="checkbox"/> Geary/30th (Presidio Middle School) <input type="checkbox"/> Geary/33rd (1-California terminal, George Washington High School) <input type="checkbox"/> 43rd/Geary (Fort Miley-VA Hospital) <input type="checkbox"/> 48th/Point Lobos (Sutro Heights Park) <input type="checkbox"/> La Playa/Cabrillo (Cliff House/Beach) <input type="checkbox"/> Other: _____ </div> </div>
⑥ Would you prefer to see light rail vehicles or buses run along Geary? <input type="checkbox"/> Light Rail <input type="checkbox"/> Buses <input type="checkbox"/> No preference	<input type="checkbox"/> No preference

⑦ What is your age? <input type="checkbox"/> Under 18 <input type="checkbox"/> 18-24 <input type="checkbox"/> 25-44 <input type="checkbox"/> 45-64 <input type="checkbox"/> 65 and older <input type="checkbox"/> Decline to state	⑧ What languages do you speak at home? (Please check all that apply.) <input type="checkbox"/> English <input type="checkbox"/> Spanish <input type="checkbox"/> Cantonese <input type="checkbox"/> Mandarin <input type="checkbox"/> Russian <input type="checkbox"/> Vietnamese <input type="checkbox"/> Japanese <input type="checkbox"/> Other: _____	⑨ What is your zip code? _____
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PLEASE WRITE ADDITIONAL COMMENTS ON THE BACK.

Results

How often do you ride the 38/38L?

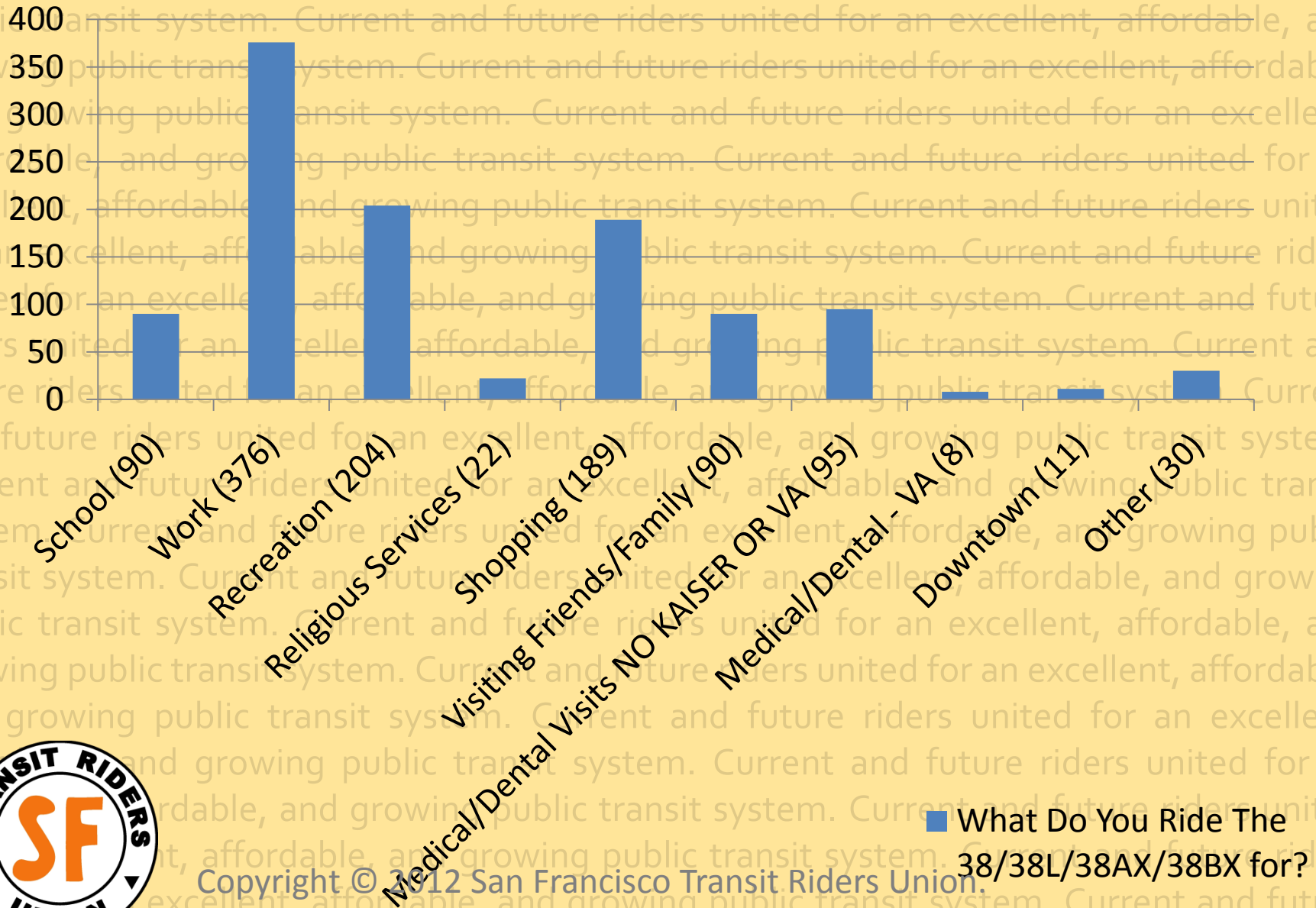


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- ***Half of those surveyed ride 38 routes daily.***

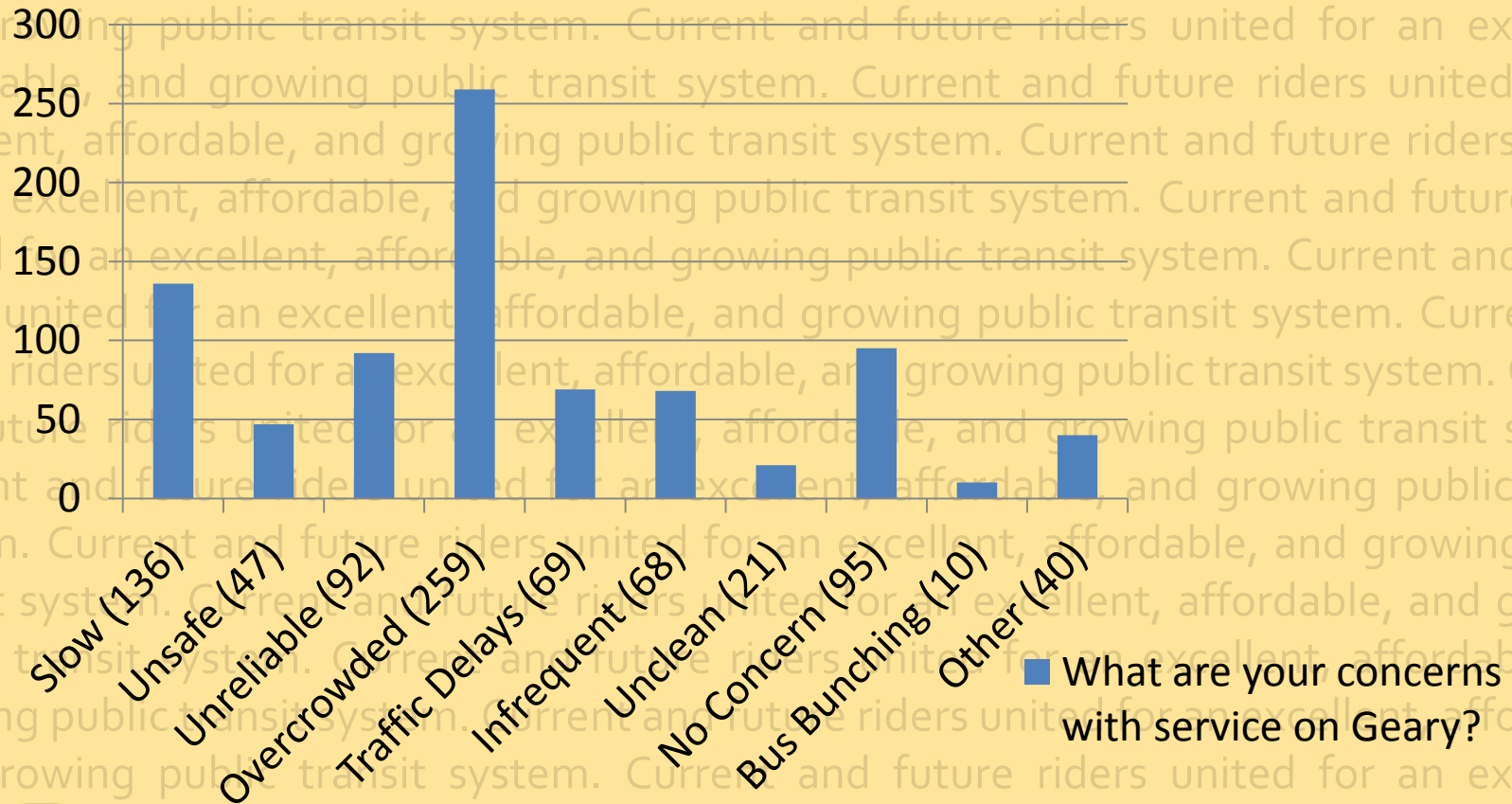
Results

What Do You Ride The 38/38L/38AX/38BX for?



Results

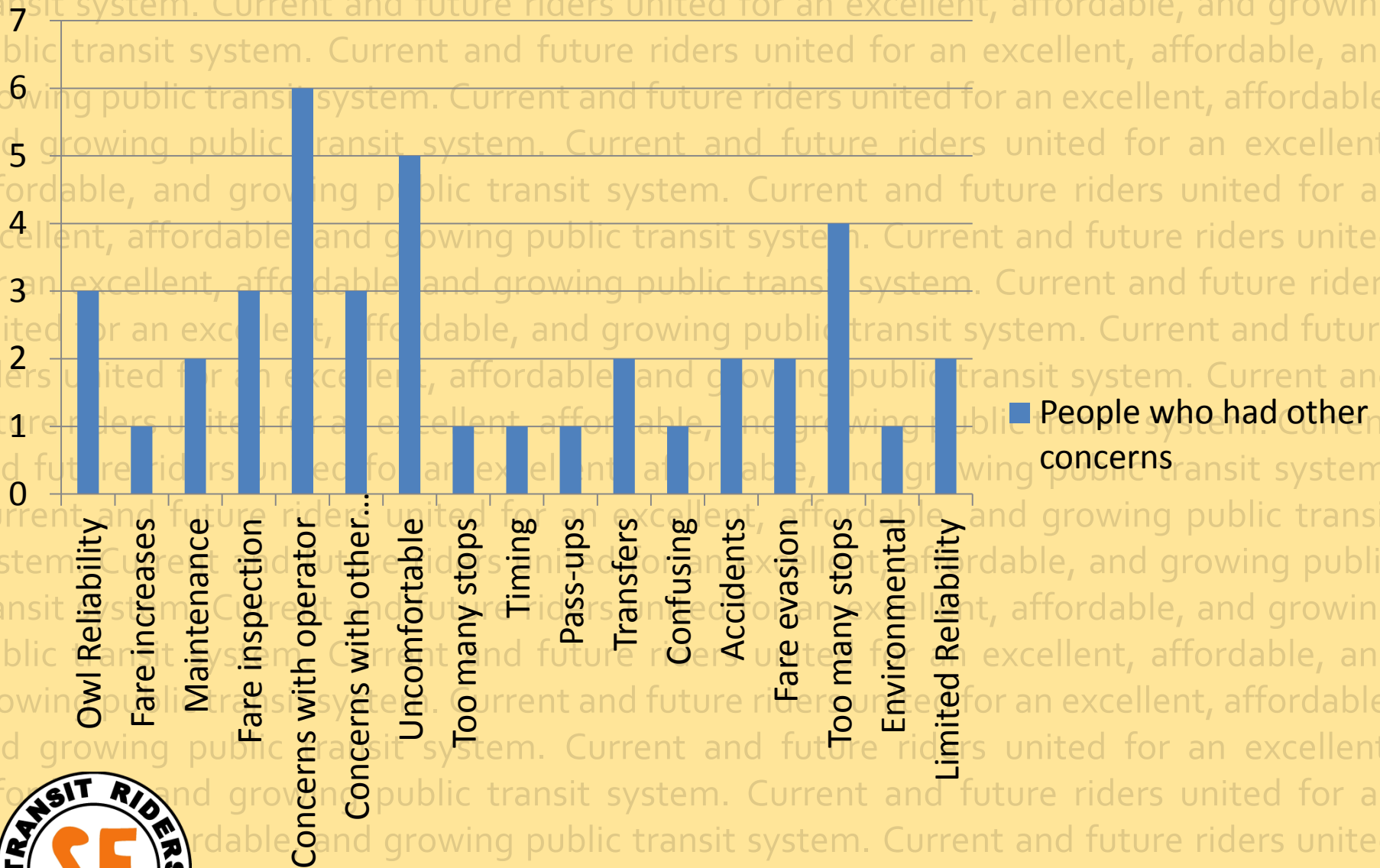
What are your concerns with service on Geary?



- ***Many had more than one concern with the 38/38L lines.***

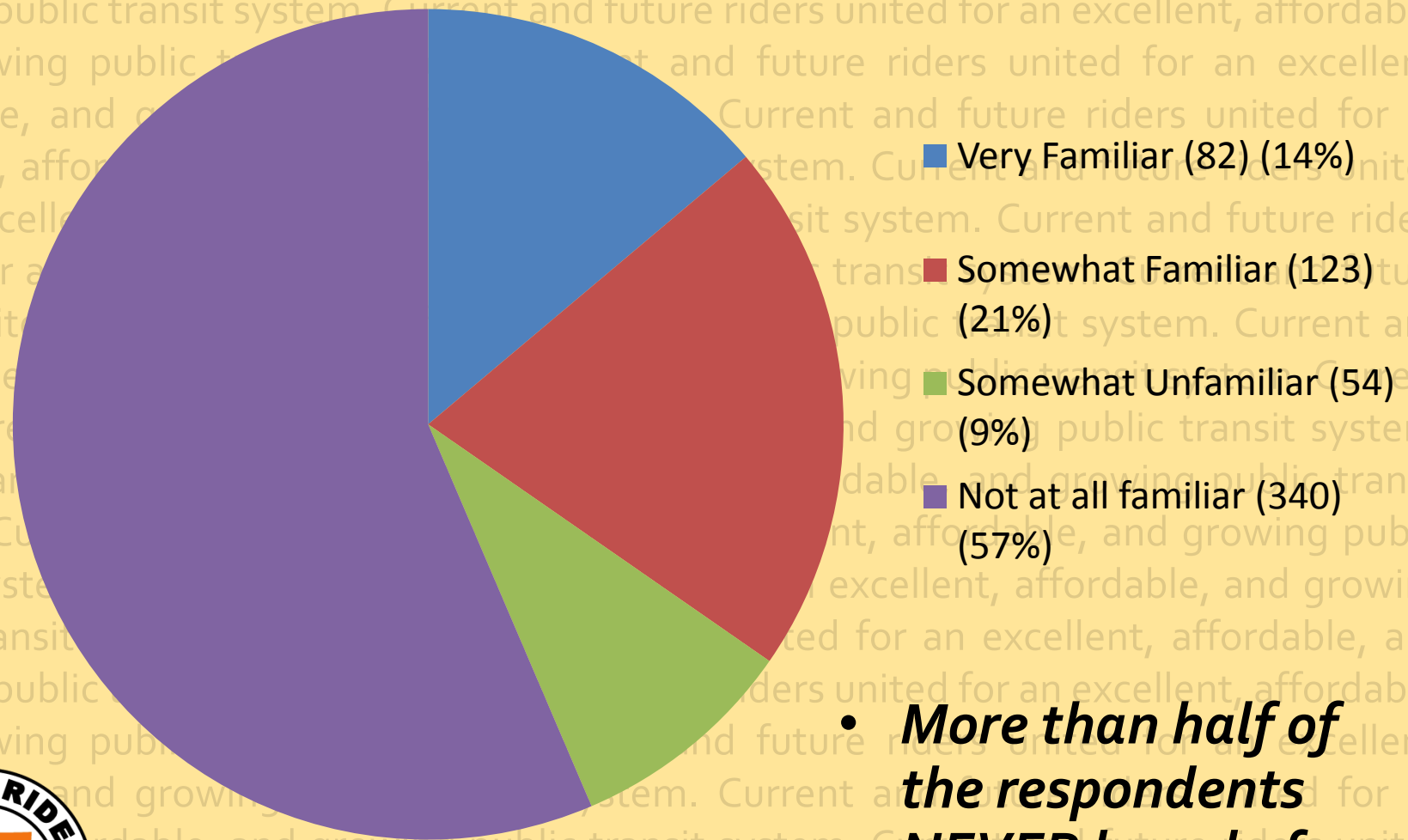
Results

People who had other concerns



Results

How Familiar Are You With Geary BRT?



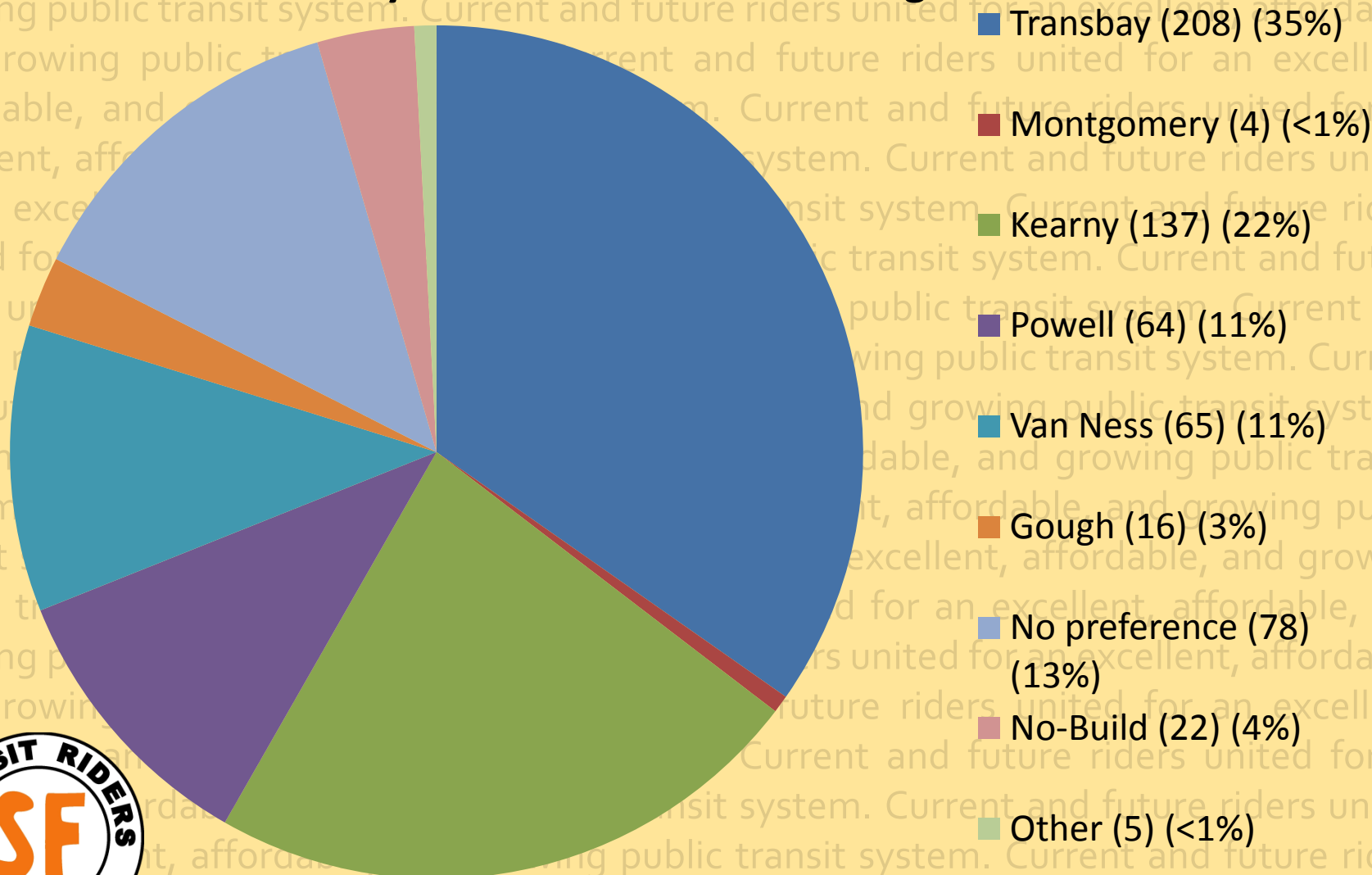
• ***More than half of the respondents NEVER heard of Geary BRT!***



Results

Most respondents want BRT all the way to Transbay Terminal.

How far Downtown do you want the BRT lanes to go?

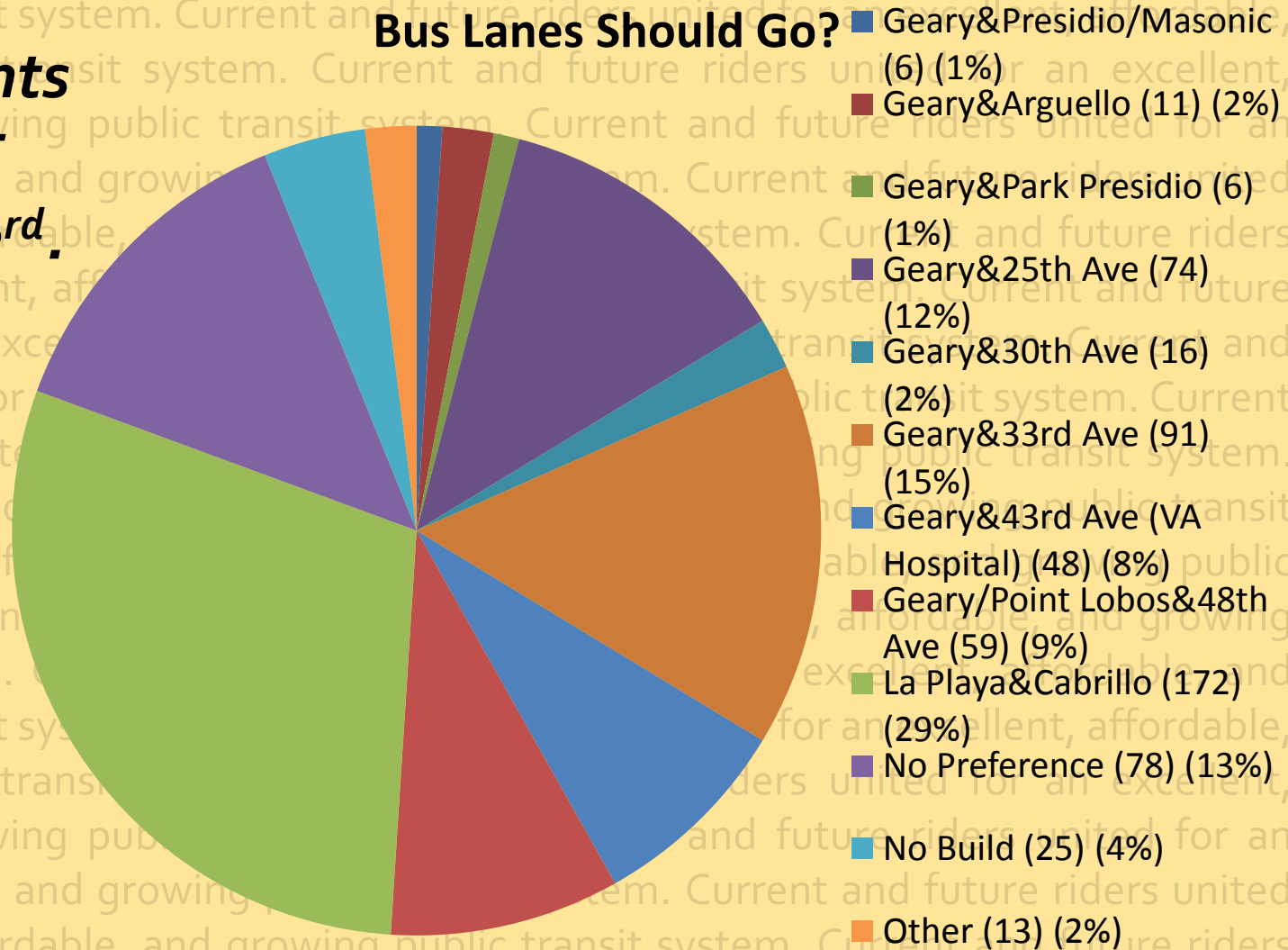


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Results

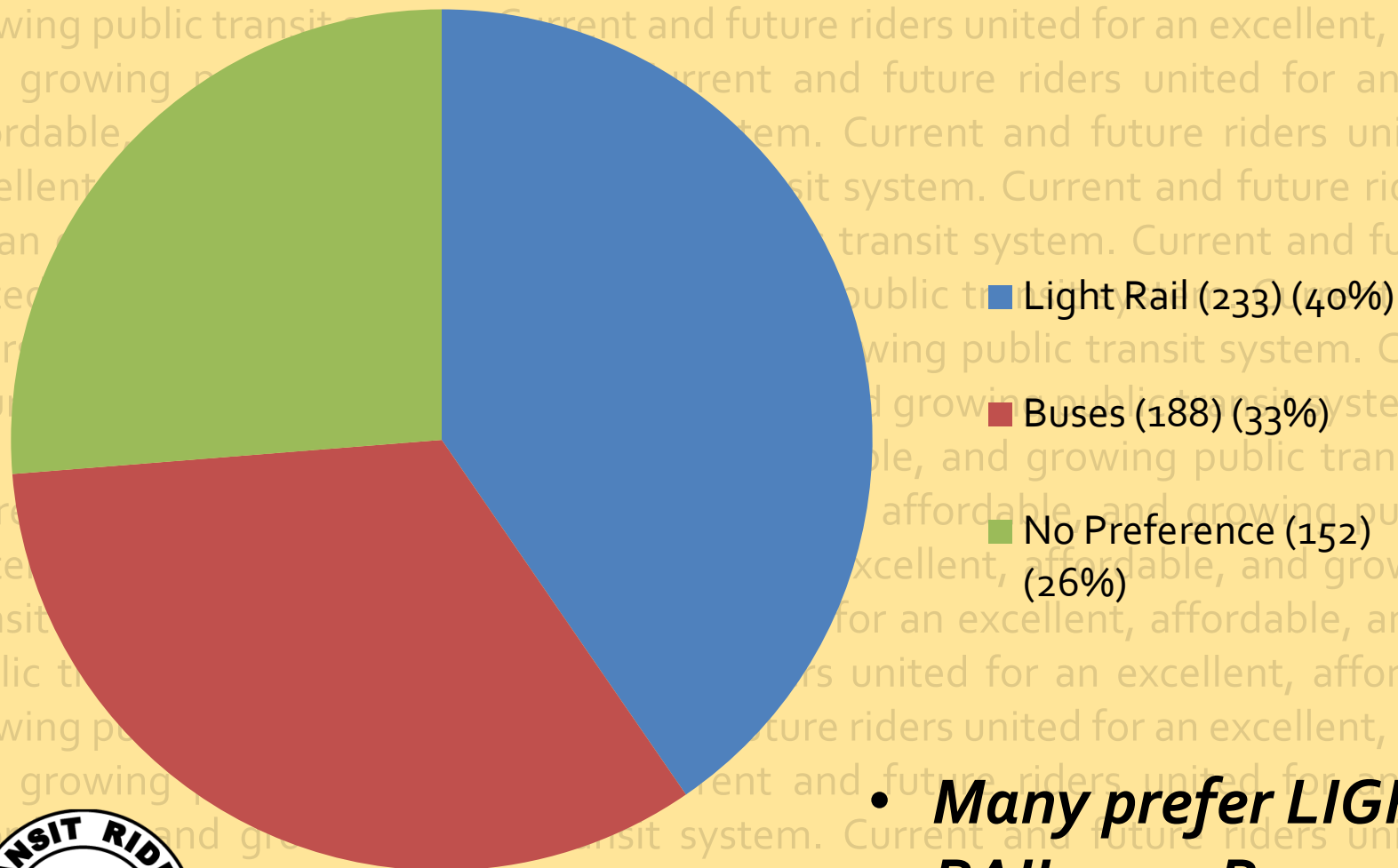
How Far Into The Richmond Do You Think The Bus Lanes Should Go?

- **62% of respondents want BRT beyond 33rd.**



Results

Light Rail or Buses?



- ***Many prefer LIGHT RAIL over Buses.***



Pros and Cons of Light Rail

- More expensive to build
- Allows for more capacity
- Cheaper to operate
- Fulfill will of the voters.



Rescue Muni Simulation



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Pros and Cons of Bus Rapid Transit



Rescue Muni Simulation

- Cheaper to build
- Less disruptive
- Capacity is maintained
- May be more expensive to operate in long run.
- Flexible



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Empirical Observations



- Reverse commuters in AM were generally from East Bay
- AX riders were generally from 94121
- Night riders generally wanted more frequent service
- General sentiment of overcrowding across the board



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What You Can Do To Get Involved

Key meetings and events:

- **Geary BRT Citizens Advisory Committee to be scheduled by SFCTA**
- **Special SFCTA CAC**
 - Wed. Sept. 12th at 6:00 pm – 1455 Market St., 22nd fl.
- **SFTRU Executive Board Meeting**
 - Wed Sept 12th – Details to be determined. Check sftru.org/calendar for details.
- **SFCTA Plans and Programs Committee**
 - Tues. Sept. 18th at 10:30 am – Room 263, City Hall
- **SFTransportation Plan Community Advisory Committee**
 - Wed. Sept. 19th at 6:00 pm – 1455 Market St., 22nd fl.
- **SFCTA Citizens Advisory Committee**
 - Wed. Sept. 26th at 6:00 pm – 1455 Market St., 22nd fl.
- **SFCTA Plans and Programs Committee**
 - Tues. Oct. 16th at 9:30 am – Room 263, City Hall





THANK YOU!

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